



PRICE GUIDE

Real Estate Media Services

[Let's Do This →](#)



PACKAGES

Under 2500sqft

Canadian Package

HDR Photos
Video (Horizontal or Reel)

\$450

Canmore Package

HDR Photos
Video (Horizontal or Reel)
Drone Photos
Drone Video

\$650

Rockies Package

HDR Photos
Rendered Twilights (2 images)
Horizontal Video
Reel
Drone Photos
Drone Video
iGuide + Floor Plans

\$1080

UNDER 2500 SQ FT *A La Carte*

<i>Photography</i>	
Up to 24 Hour Turnaround	
HDR Photos	\$185
Ground Exteriors	\$65
Lease Photos (non HDR)	\$125
Detail Photos (1-10 Photos)	\$50
Twilights (1-5 Photos)	\$200
Rendered Twilights (2 images)	\$80

<i>iGuide</i>	
Up to 48 Hour Turnaround	
Up to 1500sqft	\$190
1501 - 2500sqft	\$230

<i>Videography</i>	
Up to 48 Hour Turnaround	
Video (Horizontal, 1 minute)	\$280
Reel Video (Instagram, 1 minute)	\$280
On Camera 1 Person	\$80
On Camera 2 People	\$100

<i>Drone</i>	
Up to 24 Hour Turnaround	
Drone Photos	\$180
Drone Video	\$180
Drone Video with Edit	\$280
Drone Photos + Video	\$200
Drone Photos + Video with Edit	\$430

Note: Mileage is 0.70 per km one way over 35km. Anything over 120km will be charged both ways for time.



PACKAGES

Over 2500sqft

Luxe 1

HDR Photos
Video (Horizontal or Reel)

\$550

Luxe 2

HDR Photos
Video (Horizontal or Reel)
Drone Photos
Drone Video

\$750

Luxe 3

HDR Photos
Video (Horizontal)
Reel
Drone Photos
Drone Video
Twilights
iGuide + Floor Plans
Listing Website with QR Code

\$1550

OVER 2500 SQ FT *A La Carte*

<i>Photography</i>	
Up to 24 Hour Turnaround	
HDR Photos	\$220
Ground Exteriors	\$85
Lease Photos (non HDR)	\$150
Detail Photos (1-10 Photos)	\$50
Twilights (1-5 Photos)	\$250
Rendered Twilights (2 images)	\$80

<i>iGuide</i>	
Up to 48 Hour Turnaround	
2501 - 4000sqft	\$285
4001 - 5500sqft	\$385
4001 - 5500sqft	\$485

<i>Videography</i>	
Up to 48 Hour Turnaround	
Video (Horizontal, 1 minute)	\$350
Reel Video (Instagram, 1 minute)	\$350
On Camera 1 Person	\$80
On Camera 2 People	\$100

<i>Drone</i>	
Up to 24 Hour Turnaround	
Drone Photos	\$200
Drone Video	\$200
Drone Video with Edit	\$500
Drone Photos + Video	\$300
Drone Photos + Video with Edit	\$500

Note: Mileage is 0.70 per km one way over 35km. Anything over 120km will be charged both ways for time.



ADD ONS + EXTRAS *A La Carte*

Virtual

Up to 48 Hour Turnaround Unless Otherwise Stated	
Virtual Staging	\$45
Item Removal (Small Item)	\$8/item
Item Removal (Large Item)	\$15/item
Virtual Renovation (1-7 Days)	Starting at \$150
360 Virtual Staging (1-7 Days)	Starting at \$150
Renders	Starting at \$450

Add Ons

Listing Website	\$100
Custom Domain	Current Price
Teaser Edit (From Shot Footage)	\$280
Feature Sheet 8.5" x 11" (Print Ready Digital File)	\$100
Feature Sheet 11" x 17 " Folded (Print Ready Digital File)	\$140
Rush Fee Photo 12 Hour Turnaround	\$100
Rush Fee Photo 24 Hour Turnaround	\$150
Rush Fee Photo + Video	\$200



CANCELLATION POLICIES

Cancelling or rescheduling your reservation with **under 48 hours notice:**
Results in a 20% fee of your booking value.

Cancelling or rescheduling your reservation with **under 24 hours notice:**
Will result in a 50% fee of your booking value.

No-show or properties are not ready:
Will be liable for the full value of the booking. Note that we will wait up to 30 mins.



HEADSHOTS

Marketing Tools



Studio Headshots

Our headshots sessions are shot in studio utilizing a simple backdrop. Includes 5 edited photographs

\$300

Additional People

If you wish to book other individuals during your session. Cost is per person. Includes 5 edited photographs for each individual.

+ \$200

LIFESTYLE SESSIONS *Marketing Tools*



1 Hour Session

Includes 25 edited photographs.

\$600

+ studio rental fee

2 Hour Session

Includes 50 edited photographs.

\$750

+ studio rental fee

Lifestyle sessions are shot on location. If applicable, studio rental pricing will vary and we require our clients to book their desired location.

Suggested Locations:

[Millworks Creative](#) | For a rustic and vintage look that includes white washed brick, exposed wood beams, and old factory windows.

[Preto Loft](#) | Features a variety of studios that mix contemporary with vintage elements for an authentic downtown loft vibe.



GRAPHIC DESIGN

Semi-Custom Brand Kit

Intended for those who want to establish their presence and get the basics to start creating an impression.

- Moodboard
- Primary logo, secondary logo, and submark design
- Fonts and colour palette
- Business cards
- Package containing logo files
- Basic Brand Guidelines to maintain visual consistency and a clear brand voice

Starting at

\$849

Simple Website Design

We use an innovative platform called Showit to design our websites, which enables us to create clean designs that are stable.

- Content and copywriting
- Creative Direction
- Development in Showit
- Coming Soon Page
- 5 Website Pages
- Mobile Optimization
- Basic SEO

\$1899

Additional Design

This service will help you level up your brand the creation of collateral and other forms of design. Some suggested areas of focus are:

Print items: Thank you cards, business cards, brochures, tags, stickers, signage

Social media: Graphics for Instagram, Facebook, blog posts, etc.

Your client experience pieces: Service guides, welcome/onboarding guides, etc.

Copywriting: Blog posts, email blasts, document writing

A customized quote and Scope of Work will be provided to you based on your unique needs.

\$85/hr

NICOLE
STEFANSKI
KEEPING IT REAL



SOCIAL MEDIA

Seedling Package

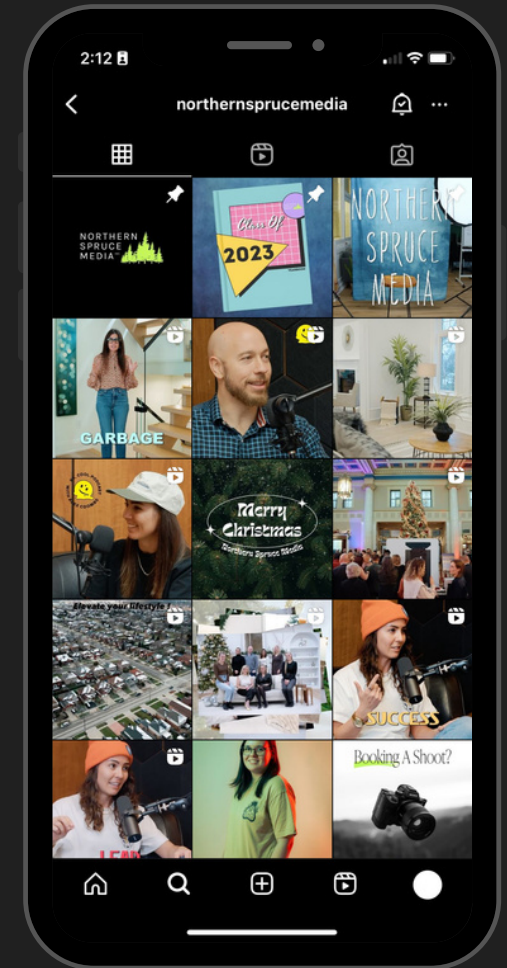
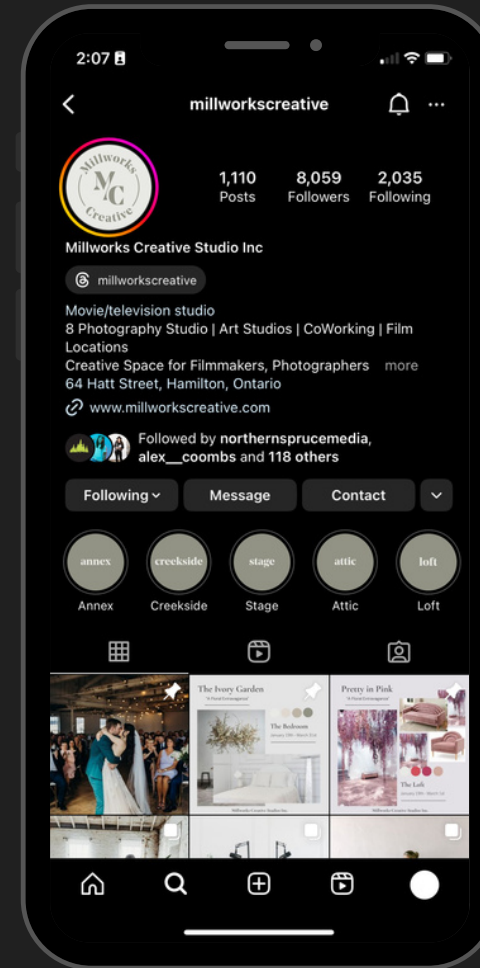
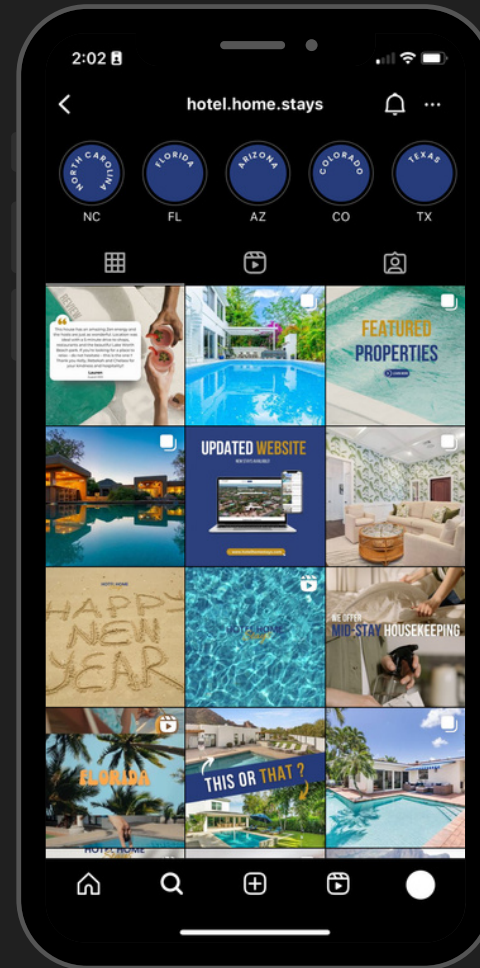
INVESTMENT:
Starting at \$1400/month + HST

Start-Up Fee: \$499 +HST

Yearly overview and monthly planning with approvals

3 Posts per week
3 Stories per week
*more post per week can be added

One hour lifestyle photoshoot (optional)
Brand refinement, art direction, graphic design
Account optimization
Highlight icon design
Hashtag research
Copywriting
Monthly reports & check in meetings



CONTENT CREATION

Half Day Shoot

2-4 hour session
Additional Editing \$75/h

\$2000

+ studio rental fee

Full Day Shoot

4-6 hour session
Additional Editing \$75/h

\$4000

+ studio rental fee

PODCAST PRODUCTION



1 Hour Recording Audio Only

Audio Tech to set up and make sure everything is rolling through-out the recording, 1-2 speakers, full audio edit

\$399

1 Hour Recording Audio + Video

Full video edit, 2 Reel snippets for teasers, full captions, full audio edit, 2 people on set - 1 video tech, 1 audio tech, 2 camera set up for each speaker

\$1199

ADD ONS + SUBSCRIPTION

A La Carte

Add Ons

Additional Speakers	\$79.99/person
Additional Reels	\$99.99/reel
Additional Audio Snippets	\$39.99/snippet
Studio Rental	Upon Request
Graphics for Socials	\$50/hr
Logo Design	\$299.99
Logo Icon Design	\$199.99

Subscription

INVESTMENT:
\$2499 per month + HST
6 month contract required

Start Up Fee: \$499
Includes platform setup and podcast logo design

Biweekly Podcast Recording audio & video

Full Audio Edit

Full Video Edit - Youtube

2 Reels - Teasers for Socials

Graphics per Episode - Story Post Graphic, Youtube Graphic, Square Graphic

Podcasts need to be timeblocked in same days bi-weekly - 1 Week for Editing everything - Client must review for any changes. Podcasts must also be posted on the same day bi-weekly. This will create a consistency and a flow with your Team and Followers.

WEDNESDAY

NOVEMBER 29

KK, COOL PODCAST

LISTEN ON SPOTIFY



EPISODE 3

00:00

47:48



Podcast

KK, COOL WITH ALEX COOMBS

Alex Coombs

Follow

All Episodes



Episode 4 | On The Boat with Tobias Smulders
KK, COOL WITH ALEX COOMBS

Alex brings on the first ever KK Cool Podcast guest, Tobias Smulders. The two sit down to chat about running a small business, leadership, playing sports, relationships, the biggest challenge in a real estate career and much more. Date: Wednesday, January...

Jan 10 · 53 min 51 sec



Episode 3 | Keep Being Alex
KK, COOL WITH ALEX COOMBS

Date: Wednesday, November 29th, 2023 Name of podcast: Kk, Cool with Alex Coombs Episode title and number: Episode 3 | Keep Being Alex Brief summary of episode: In this episode Alex shares an honest conversation about her, success, purpose, navigating ...

Nov 2023 · 47 min 48 sec



Episode 2 | Gotta be Alex
KK, COOL WITH ALEX COOMBS

Date: Thursday, September 14th, 2023 Name of podcast: Kk, Cool with Alex Coombs Episode title and number: Episode 2 | Gotta Be Alex Brief summary of episode: In this episode Alex dives deeper into topics from the 1st episode and shares more stories from...

Sep 2023 · 43 min 43 sec

About

No one knows more about risk than an Aries. Join Creative Entrepreneur Alex Coombs every month as she takes you along the journey of building a business, growing a team and being an industry leader, all while remaining your authentic self and staying true to your roots. Each episode contains powerful, honest insights to receive a different take on entrepreneurship!

Show less

5 ☆ (2)



Have you
listened to our
podcast yet ?

LISTEN ON



Catch up on the previous episodes.
NEW EPISODE drops next
Wednesday.



NEW EPISODE

LISTEN NOW ON SPOTIFY



ESSENTIALS PACKAGE

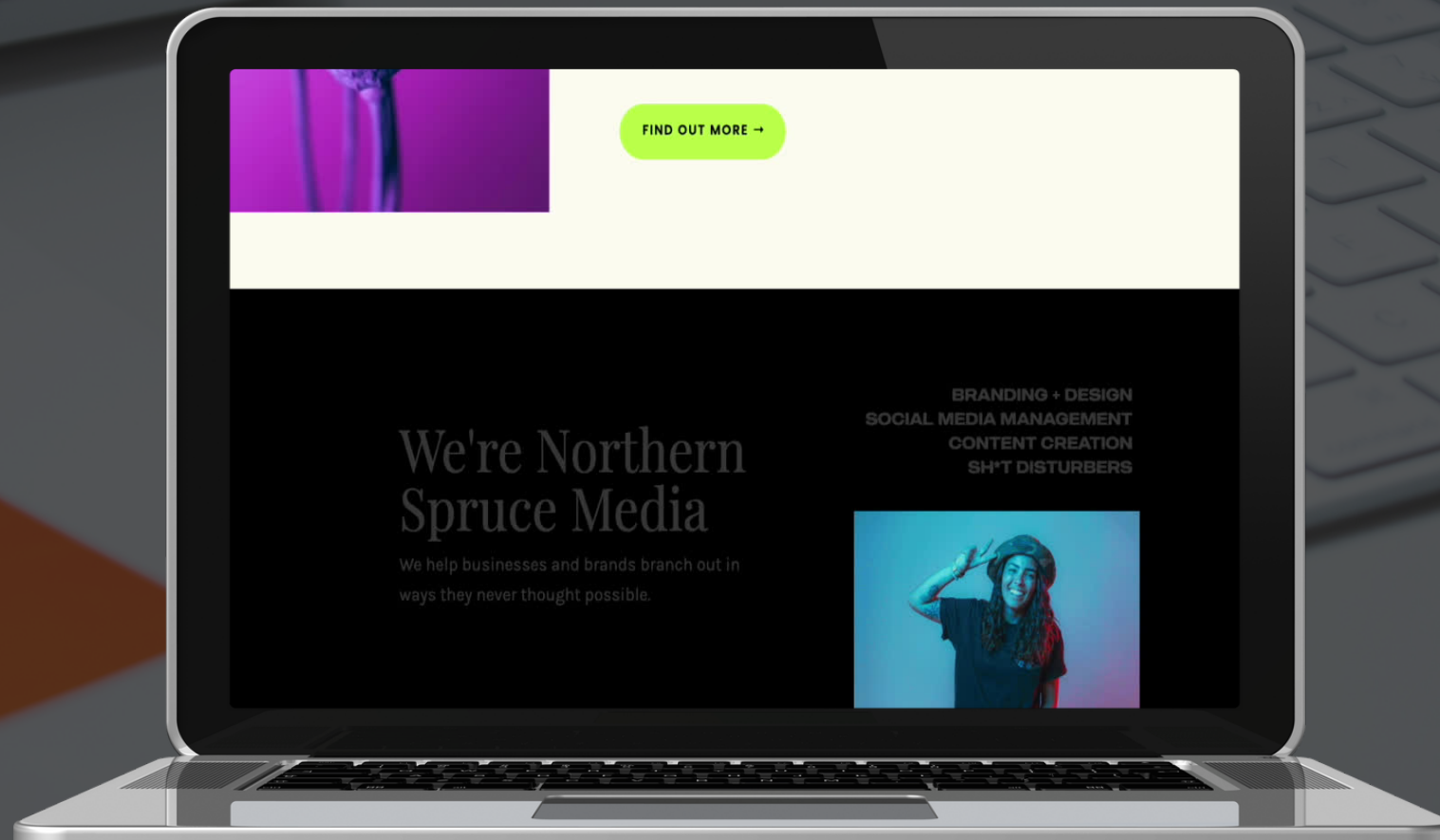
Everything you need

SPECIAL OFFER

*Graphic Design, Content
Creation + Social Media
Management*

- Brand Design & Messaging
- Graphic Design
- New Headshots
- Website Design and Copywriting
- Social Media Management
- Get to know Content Shoot (up to 6 videos)
- w/ 1 Year Monthly Subscription \$1,200.

\$10,000



READY TO BRANCH OUT?



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